

# Broadcast NewsAlert

Attention: Jodie Gacitua  
Company: Canteen Australia

Summary ID: M0003964024107/07/2010 - 01:51 PM

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## Afternoons

ABC 774 Melbourne (Melbourne)  
Compere: **Myf Warhurst**  
Producer: **Ms Sally Rope 03 9626 1746**

## Audience

Male 16+: 35000

Female 16+: 33000

All People: 68000

Warhurst introduces '**Now What**' Project Manager Francesca Pinzone to discuss a new website for young **cancer** sufferers. Pinzone explains that the '**Now What**' website was created by **Canteen** for young people living with **cancer**, or who have had a family member diagnosed. The site provides information and gives young people the opportunity to connect with others in similar situations. Warhurst notes that most of young peoples' information is gathered from websites such as Facebook and Twitter. Pinzone says there was a need for such **cancer** information and support services online. She says young people have a high risk of psychological distress when a parent is diagnosed with **cancer**. Pinzone says a benefit of the website is that it provides information 24 hours a day. She says young moderators are available on the website's forums at certain times.

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**Interviewees:** Francesca Pinzone, Project Manager, '**Now What**'

**Duration:** 3:47

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